

AGENTES ADUANALES - IMC'S - TERMINALES PORTUARIAS

BCO'S - NAVIERO - TRANSPORTISTAS

FERROCARRILES - LOGÍSTICA - NETWORKING INTERMODAL



AMTI
ASOCIACIÓN MEXICANA DEL
TRANSPORTE INTERMODAL A.C.

XXIV CONGRESO INTERMODAL

DOS MIL VEINTITRÉS

JOIN US AT THE
MOST ANTICIPATED
INTERMODAL
TRANSPORT
CONGRESS
2023

18 TO 21
OCTOBER

CANCÚN



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WELCOME

In my capacity as President of the Mexican Association of Intermodal Transport, it is my pleasure to invite you to the XXIV Intermodal Congress that will take place this year in Cancun, Quintana Roo, from October 18 to 21.

This event is a unique opportunity for the industry of intermodal transportation in Mexico meet to discuss the current challenges and opportunities, and for participants learn from subject matter experts, establish new relationships and strengthen existing ones, thanks to a series of networking activities that will take place throughout the length of the event.

In addition, during the event, the delivery of the Silver Container awards, which recognize the achievements of individuals and companies that have demonstrated an exceptional commitment to continuous improvement in the sector.

We hope to have your presence at this important event, which is a benchmark in the intermodal transportation industry in Mexico and that provides an excellent opportunity for strengthen our network of contacts and expand our knowledge.

Let's continue together CREATING INTERMODAL CULTURE.

Sincerely,

Diego Anchustegui

President of the Mexican Association of Intermodal Transport.



STRATEGIC OBJECTIVES

Explore the most effective practices that allow us to maintain our operations in the key business segments efficiently and effectively.

Continue advancing our knowledge through participation in conferences, expert panels and innovative analysis.

WHY PARTICIPATE?

One of our objectives is to promote the growth and strength of the logistics chain, for what we consider important to choose a venue for the congress that offers an atmosphere conducive to logistics development.

For this reason, we have selected Cancun, Quintana Roo, as the venue for the next intermodal congress. This event will have a full agenda, which will include experts international conferences on topics relevant to the sector, discussion panels, conferences, the presence of authorities, and opportunities for networking. Our goal is to live the door-to-door intermodal, to generate opportunities that allow us to continue promoting the growth of the sector and strengthen the logistics chain as a whole.

Stay up to date on technological innovations and best practices for transportation intermodal.

Opportunity to meet the main players in the sector and to identify possible business opportunities.





MEDIATIC CAMPAIGN

Presence of the brand in the electronic flyer advertising the congress, and in all the weekly announcements required by diffusion.	100%
Brand presence in a complete advertising campaign for the congress, diffusion on AMTI social networks, such as LinkedIn, Facebook, Twitter, Instagram.	100%
Brand presence in an advertising campaign for the congress through mailing directed to a base of more than 9,000 contacts from the intermodal sector, supply chain, government, and others.	100%
Presence of brand in online registration confirmation, sent by mail.	100%
Presence of the brand in a fixed banner within the official page of the event, redirecting to its website.	100%

PRESENCE IN CONGRESS

Brand presence on badge and lanyard.	100%
Presence of the brand in the water container, informative brochure, kit bag.	100%
Brand presence on welcoming sign.	100%
Brand presence on the digital map of the congress.	100%
Brand presence on the giant central screen.	100%
Presence at the Cocktail event in the Gusto Italian Trattoria room.	100%
Presence at a Cocktail event on the hotel beach.	100%
Brand presence on the exterior of shuttle buses.	100%
Brand presence in support of shuttle buses.	100%
Brand presence in the hotel registration and welcome module.	100%
Brand presence on signage and common areas within the host hotel.	100%
Brand presence in congress scenery.	100%
Brand presence and during the opening and closing event.	100%
Brand presence in video projection during the changes of each session and in the master conference.	100%
Brand presence in conference room corridor on 3d containers on walls.	100%
Presence of the brand in vinyls on the access windows of the conference room.	100%
Brand presence in coffee break area.	100%
Brand presence on conference room chair backs.	100%
Presence of the brand in the structure for back photos.	100%
Brand presence in giant decorative letters AMTI.	100%
Brand presence in centerpieces, main event.	100%
Conference room space for video projection and brand presentation.	100%
Amount of registrations, which include: welcome kit, events on the agenda and conferences. (does not include lodging)	3

Investment \$25,500 USD plus VAT



MEDIATIC CAMPAIGN	Presence of the brand in the electronic flyer advertising the congress, and in all the weekly announcements required by diffusion.	60%
	Brand presence in a complete advertising campaign for the congress, diffusion on AMTI social networks, such as LinkedIn, Facebook, Twitter, Instagram.	60%
	Brand presence in an advertising campaign for the congress through mailing directed to a base of more than 9,000 contacts from the intermodal sector, supply chain, government, and others.	60%
	Presence of brand in online registration confirmation, sent by mail.	60%
	Presence of the brand in a fixed banner within the official page of the event, redirecting to its website.	60%
PRESENCE IN CONGRESS	Brand presence on badge and lanyard.	100%
	Presence of the brand in the water container, informative brochure, kit bag.	60%
	Brand presence on welcoming sign.	60%
	Brand presence on the digital map of the congress.	60%
	Brand presence on the giant central screen.	60%
	Presence at the Cocktail event in the Gusto Italian Trattoria room.	60%
	Presence at a Cocktail event on the hotel beach.	60%
	Brand presence on the exterior of shuttle buses.	60%
	Brand presence in support of shuttle buses.	60%
	Brand presence in the hotel registration and welcome module.	60%
	Brand presence on signage and common areas within the host hotel.	60%
	Brand presence in congress scenery.	60%
	Brand presence and during the opening and closing event.	60%
	Brand presence in video projection during the changes of each session and in the master conference.	60%
	Brand presence in conference room corridor on 3d containers on walls.	60%
	Presence of the brand in vinyls on the access windows of the conference room.	60%
	Brand presence in coffee break area.	-
	Brand presence on conference room chair backs.	-
	Presence of the brand in the structure for back photos.	60%
	Brand presence in giant decorative letters AMTI.	-
Brand presence in centerpieces, main event.	60%	
Conference room space for video projection and brand presentation.	60%	
Amount of registrations, which include: welcome kit, events on the agenda and conferences. (does not include lodging)	?	

Investment \$19,500 USD plus VAT



MEDIATIC CAMPAIGN	Presence of the brand in the electronic flyer advertising the congress, and in all the weekly announcements required by diffusion.	30%
	Brand presence in a complete advertising campaign for the congress, diffusion on AMTI social networks, such as LinkedIn, Facebook, Twitter, Instagram.	30%
	Brand presence in an advertising campaign for the congress through mailing directed to a base of more than 9,000 contacts from the intermodal sector, supply chain, government, and others.	30%
	Presence of brand in online registration confirmation, sent by mail.	30%
	Presence of the brand in a fixed banner within the official page of the event, redirecting to its website.	30%
PRESENCE IN CONGRESS	Brand presence on badge and lanyard.	-
	Presence of the brand in the water container, informative brochure, kit bag.	30%
	Brand presence on welcoming sign.	30%
	Brand presence on the digital map of the congress.	30%
	Brand presence on the giant central screen.	30%
	Presence at the Cocktail event in the Gusto Italian Trattoria room.	30%
	Presence at a Cocktail event on the hotel beach.	30%
	Brand presence on the exterior of shuttle buses.	-
	Brand presence in support of shuttle buses.	-
	Brand presence in the hotel registration and welcome module.	30%
	Brand presence on signage and common areas within the host hotel.	30%
	Brand presence in congress scenery.	-
	Brand presence and during the opening and closing event.	30%
	Brand presence in video projection during the changes of each session and in the master conference.	-
	Brand presence in conference room corridor on 3d containers on walls.	-
	Presence of the brand in vinyls on the access windows of the conference room.	-
	Brand presence in coffee break area.	-
	Brand presence on conference room chair backs.	-
	Presence of the brand in the structure for back photos.	-
	Brand presence in giant decorative letters AMTI.	-
Brand presence in centerpieces, main event.	-	
Conference room space for video projection and brand presentation.	30%	
Amount of registrations, which include: welcome kit, events on the agenda and conferences. (does not include lodging)	1	

Investment \$15,600 USD plus VAT



MEDIATIC CAMPAIGN	Presence of the brand in the electronic flyer advertising the congress, and in all the weekly announcements required by diffusion.	20%
	Brand presence in a complete advertising campaign for the congress, diffusion on AMTI social networks, such as LinkedIn, Facebook, Twitter, Instagram.	20%
	Brand presence in an advertising campaign for the congress through mailing directed to a base of more than 9,000 contacts from the intermodal sector, supply chain, government, and others.	20%
	Presence of brand in online registration confirmation, sent by mail.	20%
	Presence of the brand in a fixed banner within the official page of the event, redirecting to its website.	20%
PRESENCE IN CONGRESS	Brand presence on badge and lanyard.	-
	Presence of the brand in the water container, informative brochure, kit bag.	20%
	Brand presence on welcoming sign.	20%
	Brand presence on the digital map of the congress.	20%
	Brand presence on the giant central screen.	20%
	Presence at the Cocktail event in the Gusto Italian Trattoria room.	20%
	Presence at a Cocktail event on the hotel beach.	20%
	Brand presence on the exterior of shuttle buses.	-
	Brand presence in support of shuttle buses.	-
	Brand presence in the hotel registration and welcome module.	20%
	Brand presence on signage and common areas within the host hotel.	20%
	Brand presence in congress scenery.	-
	Brand presence and during the opening and closing event.	20%
	Brand presence in video projection during the changes of each session and in the master conference.	-
	Brand presence in conference room corridor on 3d containers on walls.	-
	Presence of the brand in vinyls on the access windows of the conference room.	-
	Brand presence in coffee break area.	-
	Brand presence on conference room chair backs.	-
	Presence of the brand in the structure for back photos.	-
	Brand presence in giant decorative letters AMTI.	-
Brand presence in centerpieces, main event.	-	
Conference room space for video projection and brand presentation.	20%	
Amount of registrations, which include: welcome kit, events on the agenda and conferences. (does not include lodging).	-	

Investment \$9,750 USD plus VAT

SPONSORSHIP SCHEME

	PLATINO PLUS	PLATINO	ORO	PLATA	
MEDIA TIC CAMPAIGN	Presence of the brand in the electronic flyer advertising the congress, and in all the weekly announcements required by diffusion.	100%	60%	30%	20%
	Brand presence in a complete advertising campaign for the congress, diffusion on AMTI social networks, such as LinkedIn, Facebook, Twitter, Instagram.	100%	60%	30%	20%
	Brand presence in an advertising campaign for the congress through mailing directed to a base of more than 9,000 contacts from the intermodal sector, supply chain, government, and others.	100%	60%	30%	20%
	Presence of brand in online registration confirmation, sent by mail.	100%	60%	30%	20%
	Presence of the brand in a fixed banner within the official page of the event, redirecting to its website.	100%	60%	30%	20%
PRESENCE IN CONGRESS	Brand presence on badge and lanyard.	100%	100%	-	-
	Presence of the brand in the water container, informative brochure, kit bag.	100%	60%	30%	20%
	Brand presence on welcoming sign.	100%	60%	30%	20%
	Brand presence on the digital map of the congress.	100%	60%	30%	20%
	Brand presence on the giant central screen.	100%	60%	30%	20%
	Presence at the Cocktail event in the Gusto Italian Trattoria room.	100%	60%	30%	20%
	Presence at a Cocktail event on the hotel beach.	100%	60%	30%	20%
	Brand presence on the exterior of shuttle buses.	100%	60%	-	-
	Brand presence in support of shuttle buses.	100%	60%	-	-
	Brand presence in the hotel registration and welcome module.	100%	60%	30%	20%
	Brand presence on signage and common areas within the host hotel.	100%	60%	30%	20%
	Brand presence in congress scenery.	100%	60%	-	-
	Brand presence and during the opening and closing event.	100%	60%	30%	20%
	Brand presence in video projection during the changes of each session and in the master conference.	100%	60%	-	-
	Brand presence in conference room corridor on 3d containers on walls.	100%	60%	-	-
	Presence of the brand in vinyls on the access windows of the conference room.	100%	60%	-	-
	Brand presence in coffee break area.	100%	-	-	-
	Brand presence on conference room chair backs.	100%	-	-	-
	Presence of the brand in the structure for back photos.	100%	60%	-	-
	Brand presence in giant decorative letters AMTI.	100%	-	-	-
	Brand presence in centerpieces, main event.	100%	60%	-	-
	Conference room space for video projection and brand presentation.	100%	60%	30%	20%
	Amount of registrations, which include: welcome kit, events on the agenda and conferences. (does not include lodging).	3	2	1	-



We strive to offer an unforgettable experience to our participants and, at the same time, to provide our sponsors with the best possible benefits.

For more information on how you can become one of our sponsors and take full advantage of these benefits, we encourage you to contact our experts. They will be happy to provide you with personalized attention and answer all your queries.

Do not miss the opportunity to be part of an event with great impact and exceptional benefits.

Contact us today and join us on this exciting journey!

MORE INFORMATION

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